



TIS TOURISM
INNOVATION
SUMMIT

23-25 OCTOBER 2024

seville - Fibes

CALL FOR SPEAKERS

Sevilla. *Andalucía*

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SUMMARY

01. INTRODUCTION TO TOURISM INNOVATION SUMMIT

02. PURPOSE OF TOURISM INNOVATION GLOBAL SUMMIT

2024 CALL FOR SPEAKERS

03. WHO CAN PARTICIPATE?

04. TOURISM INNOVATION GLOBAL SUMMIT 2024 KEY

TOPICS

05. AGENDA PREVIEW

06. HOW TO SUBMIT YOUR PROPOSAL

07. DEADLINES TO TAKE IN CONSIDERATION

08. FREQUENT QUESTIONS

09. EVALUATION CRITERIA

10. INTELLECTUAL AND PROPERTY RIGHTS

11. CONTACT



01. INTRODUCTION TO TOURISM INNOVATION SUMMIT

While last year GenAI was grabbing everyone's attention, 2024 it is going to be the year to test, implement and share results of Artificial Intelligence on business. We are seeing how generative AI affected both suppliers and customers. But not only that, companies who include AI in the online presentation of their services have been able to significantly increase their turnover. While generative AI is getting all the attention in terms of innovation, there are many other innovations in travel and technology that will and are already influencing the way travel companies operate in the coming years and transforming the travel experience.

Travelers are now demanding unique and authentic experiences, hyper-personalization, sustainable options and are being inspired by their next adventure through a large variety of new channels. Travel industry must understand this 'always-on' digital lifestyle to respond correctly to all these new demands that are growing and have a huge impact on their businesses or destinations. Travelers are becoming used to more seamless journeys and expecting more from their travel providers.

Cloud, Business Intelligence, Data, Connectivity, Automation tools, Channels Managers, Cybersecurity, Blockchain, Web3, VR/AR and of course AI are enhancing the travel experience and the operations on tourism. It is a moment of great opportunities for tourism to understand how to become more competitive, smarter, innovative and more sustainable by boosting the latest technologies to elevate our industry.

Tourism Innovation Summit is devoted to create the largest marketplace where to find all the Travel Tech landscape and where to learn from the best use cases of tech applications on travel. During three days, our showroom gathers the most unique tech solutions for industry professionals to elevate their travel business or destination with Travel Tech. At the Tourism Innovation Global Summit the greatest minds will inspire and encourage disruptive conversation of this amazing changing paradigm that together with high-level networking events in parallel will help us build long and lasting relationships to transform our industry.

Sevilla, benchmark of heritage, passion, hub for tourism innovation and named European Capital of Smart Tourism 2024 by the European Commission is the best city to host the Tourism ecosystem, Tech community and public administration to build together the future of travel.

02. PURPOSE OF TOURISM INNOVATION GLOBAL SUMMIT 2024 CALL FOR SPEAKERS

Tourism Innovation Global Summit 2024 'Call for Speakers' is looking for tourism business innovators, tourism experts, corporate travel experts, entrepreneurs, analysts, scholars, government officials, universities, R&D centers, tourism associations and organizations with the most powerful, innovative and disruptive ideas, success stories, initiatives, solutions or projects within the framework of digital business and technology, sustainability and innovation inside the tourism industry.

This call is opened to consortiums (public-private institutions), industry experts, social activists, and anyone with innovative ideas, research, analyses, studies, vision and strategies that can help inspire tourism leaders, business and destinations.

03. WHO CAN PARTICIPATE?

All individuals who are identified with this aim are invited to submit their proposals to Tourism Innovation Global Summit 2024.

Tourism Innovation Global Summit 2024 is a truly committed diversity-oriented global conference so you are more than welcome to submit your applications regardless your geography, age, gender, race, etc.

04. TOURISM INNOVATION GLOBAL SUMMIT KEY TOPICS

Tourism Innovation Global Summit 2024 main drivers that will be considered for the approval of your submission are:

4.1. Tourism Business imperatives

TIS is looking for the best success stories and strategies to reactivate tourism and travel, strategies to recover traveler's trust, reposition destinations, and new proposals on digital, sustainable and inclusive tourism.

4.2. Tech Solutions

Tech solutions have a direct impact on the profits of any tourism business. We want to know success stories and experiences on how digitization has a direct impact on a destination, a tourism product or experience and the way it managed itself. Will go on stage the best implementation and use of technology on the tourism and travel industry in the intersection of automation between sales, operations, billing systems and marketing.

Also, the most cutting-edge technologies that are transforming the industry with new business models thanks to cybersecurity, cloud, AI, VR/AR, IoT, Data, automation, robotics, among many others.

4.3. Vertical Forums

If your innovative experience, sustainable project or technology application is very focused on a particular segment of the tourism industry, we would like you to mention which one according to the ones in depth that Tourism Innovation Global Summit 2024 designed, and are the following:

- Destinations
- Travel & Tourism Transport
- Hospitality
- Distribution Channels & OTAs
- Leisure & Culture travel
- MICE
- Business Travel
- Activities & Attractions

4.4. Marketing & Branding experiences

Destinations and tourism activities are redefining their own value proposition, experience and strategies due to new consumer insights and market demands. CMOs, DMCs and tourism authorities need to redefine their products and get in touch with the latest technology and most disruptive projects to transform their own products and organization. Success stories on how Martech is transforming tourism and travel industry will go on stage, as well as success stories on reputation, rebranding or consumer insights within this industry. Are you ready to share your knowledge? We want to hear from you!

05. AGENDA PREVIEW

If you want to know more about the program, [click here to DOWNLOAD](#) the Preliminary Agenda

06. HOW TO SUBMIT YOUR PROPOSALS

To send your proposal to be part of the Tourism Innovation Global Summit 2024, please fill in all the information of the [online form](#) that you will find here.
All proposals must comply with the detailed terms and conditions.

07. DEADLINES TO TAKE IN CONSIDERATION

The key dates to consider are the following:

- **Receipt of proposals** - Deadline: July 31st, 2024
- **Selected proposals** - Confirmation date: from August 8th, 2024 all the participants will be informed of the results of their proposals.

08. FREQUENT QUESTIONS

- **Does it have any economic cost to participate in the Speakers call?**

No, it's totally free.

- **In what language can the proposal be presented?**

The official language of the conference is English. Nonetheless, Spanish proposals could be accepted for some conferences. Proposals in other languages will not be accepted.

- **How many proposals will be accepted?**

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

- **Is it possible to extend the information after the call?**

If you need to modify or expand any information presented, you must contact us through:

congress.tis@barter.es.

- **Does the organization cover the flight and accommodation, or honorariums of selected candidates?**

Tourism Innovation Global Summit 2024 works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. Tourism Innovation Global Summit 2024 Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

09. EVALUATION CRITERIA

The objective of the Tourism Innovation Global Summit 2024 is to provide a comprehensive view of the most important topics of the Tourism Industry for professionals and companies, through unique and high-level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies.

- The selection criteria are:
- For the impact it can bring to the key issues of the congress
- For its innovation
- For originality, disruption and differential vision
- For the arguments and information of the presentation
- Commercial presentations are not allowed

10. INTELLECTUAL AND PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal. It holds the rights of intellectual property and, where appropriate, of industrial property. The participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes full responsibility with respect to third parties; the organization is free of all responsibility. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic).

Data Protection

The Tourism Innovation Global Summit 2024 organization is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic). All the participants are responsible for the authorship of the submitted proposals, they are owners of the intellectual property rights and, where appropriate, of the industrial property. Each participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes total responsibility with respect to third parties. The Organization of the Congress is free of all responsibility.

11. CONTACT

For any questions or suggestions regarding the Call for Speakers or Tourism Innovation Global Summit 2024, you can contact us at:

congresstis@barteres

If you are also interested in exhibiting or knowing different options for participation in the Tourism Innovation Global Summit 2024, contact us at:

T:00 34 919 551 551/ E:info@tisglobalsummit.com



NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES



TIS TOURISM INNOVATION SUMMIT

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

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NEBEXT
NEXT BUSINESS EXHIBITIONS

Sevilla City Office