

WEDNESDAY OCTOBER 18TH 2023- TOURISM INNOVATION GLOBAL SUMMIT					
CEO & Leadership Summit <small>MAIN AUDITORIUM</small>	Hospitality Forum <small>Auditorium 2</small>	MICE & DMC <small>Auditorium 3</small>	A World for Travel <small>Auditorium 4</small>	Digital & CIOs Summit <small>Auditorium 5</small>	Tourism Innovation Theatre
Keynote			What urban visions are being delivered around the world?		<div>📺</div>
Keynote	Does the rise of short-term rentals and digital nomads mean death of hotels as we know them?	MICE Power: Driving Economic Growth and Empowering Local Businesses	Climate Shift: Shifting Towards the Future – Advancements in Sustainable Tourism, How is Climate Change Being Addressed?	The power Blockchain and NFT in creating value in the tourism sector	
Leading from within: inspiring and influencing with authenticity	Hyper-personalization: a step beyond customization	Unleashing the Power of Technology: How Digital Transformation is Reshaping the MICE Landscape	Environmetal Shift: Maritime Tourism	Unlocking the potential of metaverses	
OPENING CEREMONY	Permanxiety: addressing the impact of uncertainty	Influence of the context on face-to-face communication	Technological Shift: Positive Developments with Whole of Industry Approach: Collaboration, Innovation and Technology	Leveraging biometric technology to streamline travel	
Agenda 2030 and its impact on the business processes	Creating emotional connections with travellers	Destination Dilemma: Navigating the Path to the Perfect Event Location	Economical Shift: Profitable Yet Sustainable Businesses from every Sector	AI-powered chatbots: enhancing customer engagement	
Leadership Summit Lunch (invitation only)	LUNCH TIME				DIGITAL DEMOS
CEO & Leadership Summit <small>MAIN AUDITORIUM</small>	Hospitality Forum <small>Auditorium 2</small>	Business Travel <small>Auditorium 3</small>	A World for Travel <small>Auditorium 4</small>	CMO-CSO Forum <small>Auditorium 5</small>	
Keynote			Social Shift: Focus on Business Travel Leading Change	How Generative AI is transforming travel marketing	
How business travel policies shape the tourism landscape	Meeting the needs of blended travellers	Business travel: ways to enhance employee experience			
Is there a real talent shortage?	Experiential travel: creating authentic and meaningful experiences	Uncovering the Untapped Opportunities of Destinations for business travel	Technological Shift: Communication, Technology and the Enablers of Education	Need for a brand: enhancing the image of a destination	
Success Story	Travelling light: will hotels take the lead?	Navigating uncertainty: risk management solutions	Environmental Shift: How Are Luxury and Convenience Putting Sustainability in the Spotlight?	Harnessing social media for destination and services promotion	

THURSDAY OCTOBER 19TH 2023- TOURISM INNOVATION GLOBAL SUMMIT					
CEO & Leadership Summit <small>MAIN AUDITORIUM</small>	Hospitality Forum - CIDH Congress <small>Auditorium 2</small>	Digital & CIOs Summit <small>Auditorium 3</small>	A World for Travel <small>Auditirum 4</small>	CMO-CSO Forum <small>Auditorium 5</small>	Tourism Innovation Theatre
Keynote					DIGITAL DEMOS
Keynote	Demand for luxury: strong as never before?	Harnessing the power of robots and voice recognition in the tourism industry	Economical Shift: Where does the cost for sustainability come from? Are profits sustainable? Will AI & blockchain improve or worsen profitability?	Urban design and place-making: using design to tell a story	
Impact of search engines on the tourism industry: positive or negative?	How digital nomads are reshaping the travel industry	The future of air travel booking: navigating the NDC landscape	Climate Shift: Adapting to Climatic Changes	Influencer partnerships: leveraging the power of social media personalities	
Threat or opportunity: non-travel players entering the market	Designing a new customer journey	Safeguarding the tourism industry in the age of cyber threats	Safety and Sustainability: Has Sustainability Outflanked Safety and Security?	Travel search moves to video. Are TikTok and short videos the future of marketing?	
Economic recession: is it real?	Breaking barriers: empowering inclusive travel experiences for people with disabilities	Seamless travel with contactless technologies	The human impact and how is the travel industry workforce structured, developed, and reinvigorated?	Set-jetting: is Netflix impacting traveller decision-making?	
Leadership Summit Lunch (invitation only)	LUNCH TIME				
CEO & Leadership Summit <small>MAIN AUDITORIUM</small>	Distribution Channels Forum - CIDH Congress <small>Auditorium 2</small>	Leisure and Culture Forum <small>Auditorium 3</small>	A World for Travel <small>Auditirum 4</small>	Travel & Tourism Transport <small>Auditorium 5</small>	
Keynote					
Bringing urban solutions to the tourism industry	Achieving efficiency through digitalisation	Revolutionizing travel experiences with VR and AR	Stepping Forward	Improving passenger experience through digital transformation	
Is digital equal to personalisation and low-cost?	Adapting to Market disruptions	Creating travel experience for tribes: solo, LGBT, luxury	Celebrating Though Leaders in Action	Addressing the Complex Challenges of the Cruise Industry	
Success Story	Is ChatGPT a threat for travel agencies?	Travelling like a local: experiences and limitations	Workshop Ideation	Impact of banning short-distance flights	

FRIDAY OCTOBER 20TH 2023 - TOURISM INNOVATION GLOBAL SUMMIT					
CEO & Leadership Summit <small>MAIN AUDITORIUM</small>	Destination of the Future <small>Auditorium 2</small>	Activities and Attractions Forum <small>Auditorium 3</small>	Tourism & General Managers' Agenda <small>Auditorium 4</small>	Travel & Tourism Transport <small>Auditorium 5</small>	Tourism Innovation Theatre
Keynote					TOURISTECH STARTUP FEST
The push not to travel: what is its potential impact on the industry	Unleashing the potential: will India become the leading travel source market?	Multi-generational and Family-Friendly Experiences	What is the new operational excellence in tourism	On track for success: how trains are transforming the tourism industry	
Gaia-X Big Data Revolution	The transformation of sun & beach destinations	Adventure Tourism	Counting carbon emissions effectively and transparently	Overcoming Transportation Challenges with Mobility as a Service (MaaS)	
Green financing: building a greener world through investment	Blue tourism: balancing tourism development and environmental protection in coastal destinations	Technology Integration	Addressing Overtourism with Thoughtful Approaches	Sustainable air travel: is it possible?	
Keynote	Growth of tourism in the Middle East	In search for personalized experiences	Harnessing Smart City Innovations to Transform the Tourism Landscape	The Role of Electric Vehicles in the Future of Travel	
Closing + Startup Fest awards					
CLOSING LUNCH					